

Annual Report

2023



6%
membership
growth in 2023



Members span
24
countries



Representing
27% of the
Fortune 500



ISMA
INTERNATIONAL SECURITY
MANAGEMENT ASSOCIATION

About ISMA

The International Security Management Association (ISMA) is a premier global membership association of preeminent security executives representing multinational organizations from all industries.

Founded in 1983, we are a strategic organization exclusively for executives.



Mission

To provide senior security business leaders with a global, trusted and unrivalled peer information sharing network and relevant professional development to foster innovation and help organizations address complex global challenges now and in the future.



Purpose

We are the premier global security association shaping how organizations manage risk and achieve resilience to enable business outcomes.

Our Value Proposition



Invaluable conferences in business hubs throughout the world.



Exclusive membership base of organizations with annual revenues in excess of \$1bn.



A trusted network of the highest positioned security executives from the largest corporations in the world.

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Looking Back at 2023

A message from ISMA's leadership



Liz Chamberlin
Executive Director of ISMA

Scott Lindahl
Board of Directors President

Dear friends and fellow members of ISMA

We are pleased to present the 2023 Annual Report of the International Security Management Association (ISMA), highlighting our achievements, growth, and commitment to excellence over the past year.

In 2023, ISMA experienced some significant milestones and accomplishments. Our membership saw a remarkable 6% increase, reflecting the continued interest and engagement of the world's most senior security executives. This growth underscores the value and relevance of ISMA's initiatives and services to our members worldwide.

This year marked a special occasion as ISMA celebrated its 40th Anniversary, a testament to our enduring commitment to advancing and fostering collaboration within the industry. We are proud of the contributions made by our members and strategic partners in achieving this milestone and look forward to continuing our journey together.

Throughout the year, ISMA hosted eight events, attracting more than 550 participants who benefited from the exchange of knowledge, insights, and best practices in corporate security and resilience. Additionally, ISMA expanded its global footprint by co-hosting its inaugural

event in India, further extending our reach and impact in key regions around the world.

Behind the success of ISMA are the dedicated efforts of its staff and more than sixty members who generously volunteered their time and expertise to serve on committees and working groups. Their contributions have been instrumental in driving our organization forward and ensuring that ISMA remains a dynamic and vibrant community for senior security executives.

Looking ahead, the ISMA Board of Directors is committed to building on our strong history and positioning ISMA for continued growth and success. In 2024, we will undertake a comprehensive

review and refresh of our strategic plan to ensure that ISMA remains at the forefront of innovation and relevance in the ever-evolving landscape of security, risk, and resilience.

We extend our deepest gratitude to our members, strategic partners, and supporters for their unwavering commitment and invaluable contributions to ISMA's mission. Together, we will continue to advance and strengthen our global community for the benefit of all.

Thank you for your continued support and partnership.

Sincerely,

Liz Chamberlin
Executive Director of ISMA

Scott Lindahl
Board of Directors President

ISMA's 40th Anniversary

In 2023 we celebrated 40 years of ISMA. Take a look back at our timeline for key milestones and accomplishments.

1990s Association Growth and Expansion

1983

ISMA was founded to provide a bespoke forum for corporate security's most senior executives, where they could collaborate and discuss strategic business and security risks at the highest level.



1994

ISMA hires its first professional staff member, Susan Pohlmann.



1998

ISMA elects its first non-US-based President of the Board of Directors, David Burrill.



1999

ISMA-OSAC partnership established, expanding ISMA's global reach and offering valuable executive insight to the wider security community.



2000s

Leadership During Crisis

2000

ISMA-Georgetown program founded. ISMA partners with the McDonough School of Business at Georgetown University to develop its first executive education course focused on developing security strategy.



9/11/2001

Leadership During Global Crises.



2002

ISMA is featured in the Wall Street Journal offering the "pros' view" on business risk post-9/11.



2006

ISMA-Kellogg School of Management Crisis Course founded. ISMA partners with one of the world's premier business schools to develop a bespoke executive education course to develop executive leadership skills to lead during crises.



"ISMA is an incredible organization that is purpose built for the security practitioner - the real professional who wants to be cutting edge and who insists on being on top of their game."

“There’s not a challenge that I can’t solve, knowing that my ISMA colleagues, a trusted circle, are there as a resource.”

2010s

Professionalization of the Industry and Development of Future Security Leaders



2011

ISMA elects its first female President of the Board of Directors, Margaret Levine.



2013

ISMA rings bell at the New York Stock Exchange.



2019

ISMA develops second bespoke executive education course with the Kellogg School of Management.



2019

The ISMA-Georgetown University program graduates its 850th participant.



2020s and Beyond

Resilience and Sustainability in an Unprecedented Global Pandemic



As we look toward the future, ISMA is well-positioned to continue to drive critical strategic security conversations to ensure member companies are both resilient and sustainable in this uncertain environment.



ISMA members are proactive, intelligence-driven, multifaceted business leaders.



Offering agility and resilience when businesses faced unprecedented global crises (the Covid-19 pandemic and the war in Ukraine).



“Each interaction and exchange of ideas with your ISMA colleagues leaves you with a new, diverse perspective on the subject.”

Together, members help increase the value of security risk management as a business function in today’s complex business environment.

ISMA Membership

ISMA is a strategic organization exclusively for executives. Members are accepted based on a rigorous application process and represent the world's leading multinational companies.

Membership Categories



Security Practitioners (Active Members)
The most senior security executives from multinational organizations with revenues in excess of \$1B annually, and from intergovernmental organizations recognized by the United Nations.



Associate Government Members
Representatives of national/international government agencies who are responsible for private sector outreach and engagement.



Life Members
Former security practitioners who continue to dedicate considerable time, service, and expertise to ISMA and to the industry at large.



All major industries are represented in the ISMA membership.

This includes 30+ companies in the FTSE 100, DAX and CAC40, together with the majority of the Fortune 100 and 27% of the Fortune 500.



Top industries

The top ten industries represented by the ISMA membership in 2023

1. **Technology**
2. **Financial Services**
3. **Healthcare**
4. **Manufacturing/Fabricated Goods**
5. **Food & Beverage**
6. **Professional Services**
7. **Pharmaceutical**
8. **Oil & Gas**
9. **Hospitality/Entertainment**
10. **Security Services**



"ISMA membership for me is a commitment to excellence in security leadership, enhancing my skills and ensuring I contribute effectively to the overall resilience and success of our organization."

"When your CSO is an ISMA member, your company gains access to a global network of security professionals, fostering collaboration and intelligence sharing for a more secure business environment."

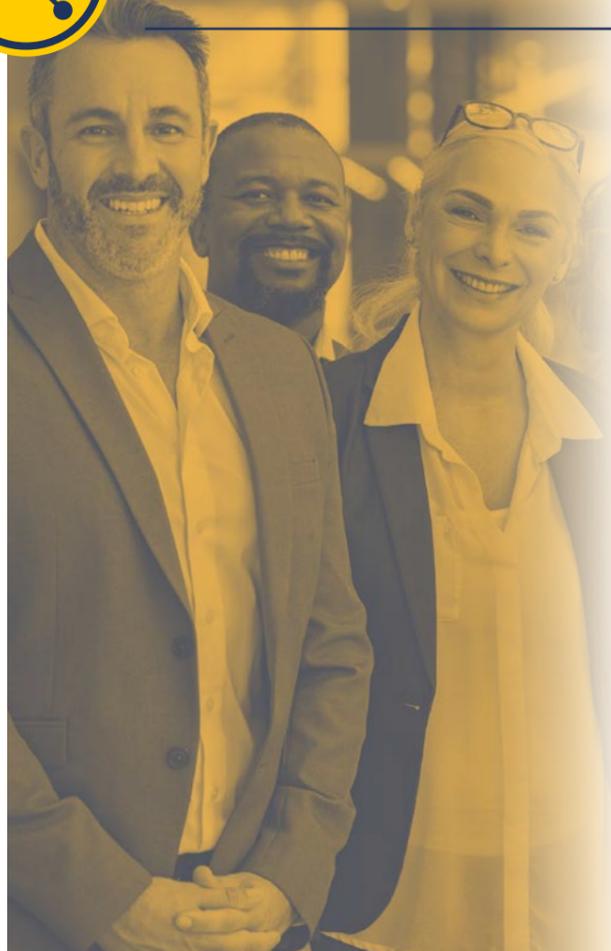
ISMA's International Events and Education Programs

ISMA events and education programs provide a forum for the world's top security executives, bringing together participants as the foremost collaborative

global force for assessing, shaping, and evolving security risk management. We provide a uniquely powerful, international information sharing network.



Conferences

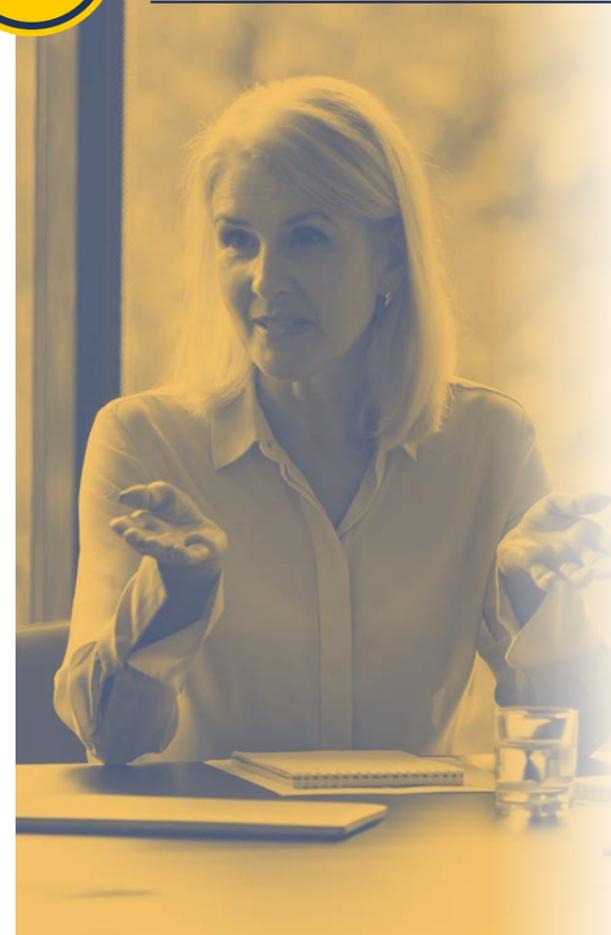


ISMA's events include conferences held around the globe multiple times a year. Members convene with thought leaders to discuss critical business issues in security risk management. Conferences held in 2023 included:

-  ISMA January **Member Meeting**, Virtual
-  ISMA **Security and Risk Exchange**, Insider Threat Workshop - Boston, MA
-  ISMA-ACSG **Regional Security Conference** - Mumbai, India
-  ISMA **Leadership Forum**: Key Issues for Key People - Washington, DC
-  ISMA June **Member Meeting** - Berlin, Germany



Executive education



ISMA has partnered with top tier business schools to develop and deliver several executive education courses to train current and future security executives. These exclusive professional education programs are among the profession's best.

2023 Executive Education courses held:

-  ISMA-Kellogg Senior Executive Program: **Leading Through Crises**, Evanston, IL
-  ISMA-Kellogg Program: **Understanding Security as a Business Asset**, Evanston, IL
-  ISMA-THI Program: **Strategic Security Management**, Ingolstadt, Germany

Virtual events

Members enrich their security knowledge and business acumen, stay connected, and keep informed throughout the year via remote learning opportunities.

-  Virtual **roundtables** and briefings allow members to share real time situational information to make informed business decisions.



Learn more

Learn more about ISMA's remarkable educational suite here: www.isma.com/events

ISMA's Intellectual Capital Exchange

The intellectual capital within the ISMA membership is second to none. It truly is the world's most informed security network.

ISMA members connected and shared timely, actionable intelligence over multiple digital platforms.



Discussions



Members shared hundreds of messages on the internal ISMA member discussion board.

Topics included:

-  **Insider Threat** Program
-  **Drone** use for security monitoring
-  **Artificial Intelligence** and natural language processing



Benchmarking



Members benchmarked on a myriad of strategic security topics.

Topics included:

-  **Intelligence** Programs
-  **Executive Protection** Programs
-  **Workplace Violence** Training
-  **ISMA Benchmarking** Survey – Global Security Department Structure

Mobile messaging groups

ISMA members remain active on mobile messaging groups to share real-time intelligence during times of crisis.

 Members stood up a **Ukraine Conflict discussion group** to assist each other during the critical days of this conflict.

Member committees and working groups

 Nearly **60 members** dedicated their time and expertise to ISMA by serving on at least one committee or working group in 2023.

ISMA Board of Directors and Committees



The ISMA Board of Directors is comprised of experienced professionals from various industries and diverse backgrounds who are committed to advancing the field of security management.

They are responsible for leading and guiding the organization, and ensuring it remains vibrant, relevant, compliant, and well governed. Their leadership and dedication have contributed to the continued success of ISMA and the advancement of the profession.



Scott Lindahl
Kellanova,
President of the Board of Directors

Membership Committee
Chaired by Charles Myres, Deutsche Bank AG

Education Committee
Chaired by Wayne Hendricks

External Relations Committee
Chaired by Geoff Shank

Finance Committee
Chaired by George McCloskey

Risk & Audit Committee
Chaired by Niall MacGinnis



Kirsten Meskill
Solventum,
First Vice President



Niall MacGinnis
Sky,
Second Vice President



Cedrick Moriggi
Holcim,
Secretary



George McCloskey
Impossible Foods,
Treasurer



Wayne Hendricks
Macquarie Group



Paul Kay
Western Union



Caliph (Cal) Mathis
S&P Global



Jana Monroe



Chris Rackow
Google



Marcelo Rodriguez
Assurant, Inc.



Geoff Shank
Abbott



Julia Vincke
BASF Group

Financial Report

Assets

Cash and cash equivalents: \$1,454,384
 Investments: \$896,689
 Accounts receivable: \$65,221
 Prepaid expenses: \$114,153
 Equipment: \$6,348
 Total Assets: \$2,536,795

Liabilities

Accounts payable: \$39,958
 Deferred revenue: \$631,312
 Total liabilities: \$671,270

Net Assets

Net Assets without Donor Restrictions

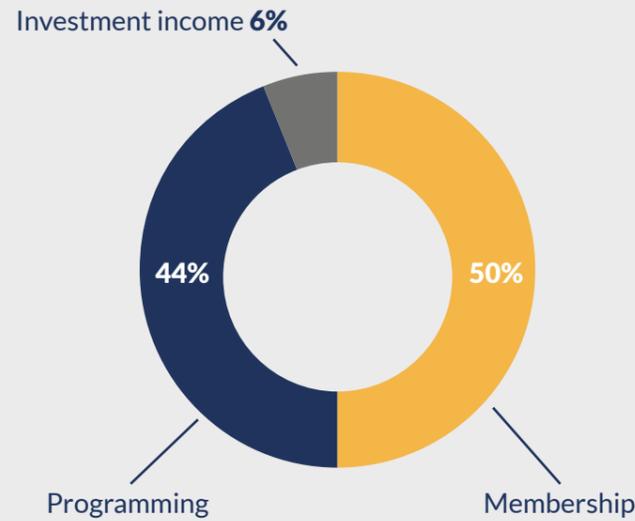
Board Designated: \$500,000
 Undesignated: \$1,365,525

Total Net Assets: \$1,865,525

Total Liabilities and Net Assets: \$2,536,795

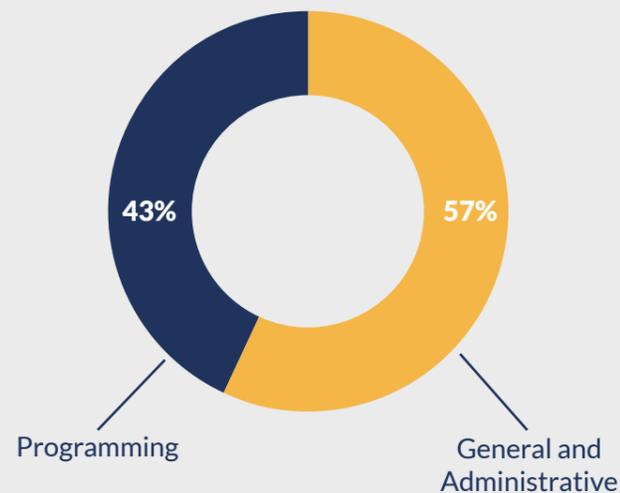
Revenue

Total: \$1,412,654



Expenses

Total: \$1,272,083



www.isma.com

Follow us on LinkedIn



ISMA Staff

Liz Chamberlin
 Executive Director

Molly Jin
 Director of Education & Knowledge Management

Lacey Miller
 Membership Services & Operations Manager

Elevate your strategic influence and fortify your organization's global resilience by joining the International Security Management Association (ISMA) – where collective expertise converges to shape the future of security and resilience worldwide.

“ISMA is my “safe-place” where I can bounce ideas off experts with similar challenges and objectives and get trusted and constructive feedback.”

“Our ISMA membership connection through member-only messaging platforms ensures I never miss responding to real world security events and gives me real-time access to some of the best security professionals and experts in the world.”

**For more information on ISMA membership,
please contact:**

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