

Annual Report

2024



ISMA
INTERNATIONAL SECURITY
MANAGEMENT ASSOCIATION

About ISMA

The International Security Management Association (ISMA) is a premier global membership association of preeminent security executives representing multinational organizations from all industries.

Founded in 1983, we are a strategic organization exclusively for executives.



Mission

To provide senior security business leaders with a global, trusted and unrivalled peer information sharing network and relevant professional development to foster innovation and help organizations address complex global challenges now and in the future.



Purpose

We are the premier global security association shaping how organizations manage risk and achieve resilience to enable business outcomes.

Our Value Proposition



Invaluable conferences in business hubs throughout the world.



Exclusive membership base of organizations with annual revenues in excess of \$1bn.



A trusted network of the highest positioned security executives from the largest corporations in the world.

Contents

About ISMA	2
Looking Back at 2024	4
ISMA Membership	6
ISMA's International Events and Education Programs	8
Conferences	8
Executive education	9
Virtual events	9
ISMA's Intellectual Capital Exchange	10
Discussions	10
Benchmarking	11
Member committees and working groups	11
Mobile messaging groups	11
ISMA Board of Directors and Committees	12
Financial Report	14

Reflecting on Resilience, Growth, and Progress



Liz Chamberlin
Executive Director of ISMA



Kirsten Meskill
Board of Directors President

Dear friends and fellow members of ISMA

We are pleased to present the 2024 Annual Report of International Security Management Association (ISMA), highlighting our collective achievements, significant growth, and steadfast commitment to excellence over the past year.

The year 2024 proved to be both dynamic and challenging for our members, shaped by pivotal global events such as elections around the world, ongoing conflicts in the Middle East, campus protests, the Paris Olympics, catastrophic flooding in Myanmar, Brazil, Central Europe, and the US, cyberattacks targeting elections and

healthcare systems, and the tragic loss of a CEO in midtown NYC.

Amid these turbulent times, ISMA stood as a beacon of reliability, consistently bringing our global community together to share insights, best practices, and mutual support. This enduring commitment underscores the continued relevance and value of ISMA as we mark our 41st year.

We are proud to report consistent growth in membership this year, reaffirming the ongoing need for engagement and collaboration among the world's most senior

security executives. Our ten hosted events drew over 600 participants, while thousands of messages exchanged via our secure platform fostered real-time knowledge-sharing and problem-solving. Additionally, we held 16 virtual roundtables with over 700 attendees to benchmark on ad hoc issues and real time crises.

This year, we undertook a comprehensive review of our strategic direction and made essential revisions to our bylaws, ensuring that ISMA remains a vital and forward-thinking association, well-positioned to serve the needs of CSOs in the years ahead.

The success of ISMA is driven by the dedication and hard work of our staff,

as well as the more than sixty members who volunteered their time and expertise on committees and working groups. Their contributions were instrumental in advancing our mission, and we are deeply grateful for their unwavering support.

We extend our heartfelt thanks to our members, strategic partners, and supporters for their ongoing commitment and invaluable contributions to ISMA. Together, we will continue to build on our shared vision and strengthen our global community for the benefit of all.

Thank you for your continued trust, partnership, and dedication.

Liz Chamberlin
Executive Director of ISMA

Kirsten Meskill
Board of Directors President

ISMA Membership

ISMA is a strategic organization exclusively for executives. Members are accepted based on a rigorous application process and represent the world's leading multinational companies.

Membership Categories



Security Practitioners (Active Members)
The most senior security executives from multinational organizations with revenues in excess of \$1B annually, and from intergovernmental organizations recognized by the United Nations.



Associate Government Members
Representatives of national/international government agencies who are responsible for private sector outreach and engagement.



Life Members
Former security practitioners who continue to dedicate considerable time, service, and expertise to ISMA and to the industry at large.



All major industries are represented in the ISMA membership.

This includes 30+ companies in the FTSE 100, DAX and CAC40, together with the majority of the Fortune 100 and 27% of the Fortune 500.



Members span **22** countries



Top industries

The top ten industries represented by the ISMA membership in 2024

1. **Financial Services**
2. **Technology**
3. **Manufacturing/Fabricated Goods**
4. **Healthcare**
5. **Food & Beverage**
6. **Pharmaceutical**
7. **Retail**
8. **Professional Services**
9. **Security Services**
10. **Oil & Gas**



"ISMA membership for me is a commitment to excellence in security leadership, enhancing my skills and ensuring I contribute effectively to the overall resilience and success of our organization."

"When your CSO is an ISMA member, your company gains access to a global network of security professionals, fostering collaboration and intelligence sharing for a more secure business environment."

ISMA's International Events and Education Programs

ISMA events and education programs provide a forum for the world's top security executives, bringing together participants as the foremost collaborative

global force for assessing, shaping, and evolving security risk management. We provide a uniquely powerful, international information sharing network.



Conferences



ISMA's events include conferences held around the globe multiple times a year. Members convene with thought leaders to discuss critical business issues in security risk management. Conferences held in 2024 included:

-  ISMA January **Member Meeting**, Atlanta, GA
-  ISMA-ACSG **Regional Security Conference** - Singapore
-  ISMA **Leadership Forum**: Key Issues for Key People - Washington, DC
-  ISMA June **Member Meeting** - Chicago, IL
-  ISMA **Europe Regional Security Meeting** - Geneva, Switzerland



Executive education




ISMA has partnered with top tier business schools to develop and deliver several executive education courses to train current and future security executives. These exclusive professional education programs are among the profession's best.

2024 Executive Education courses held:

-  ISMA-Kellogg Senior Executive Program: **Leading Through Crises**, Evanston, IL
-  ISMA-Kellogg Program: **Understanding Security as a Business Asset**, Evanston, IL
-  ISMA-THI Program: **Strategic Security Management**, Ingolstadt, Germany

Virtual events

Members enrich their security knowledge and business acumen, stay connected, and keep informed throughout the year via remote learning opportunities.

-  Virtual **roundtables** and briefings allow members to share real time situational information to make informed business decisions.



Learn more

Learn more about ISMA's remarkable educational suite here: www.isma.com/events

ISMA's Intellectual Capital Exchange

The intellectual capital within the ISMA membership is second to none. It truly is the world's most informed security network.

ISMA members connected and shared timely, actionable intelligence over multiple digital platforms.



Discussions



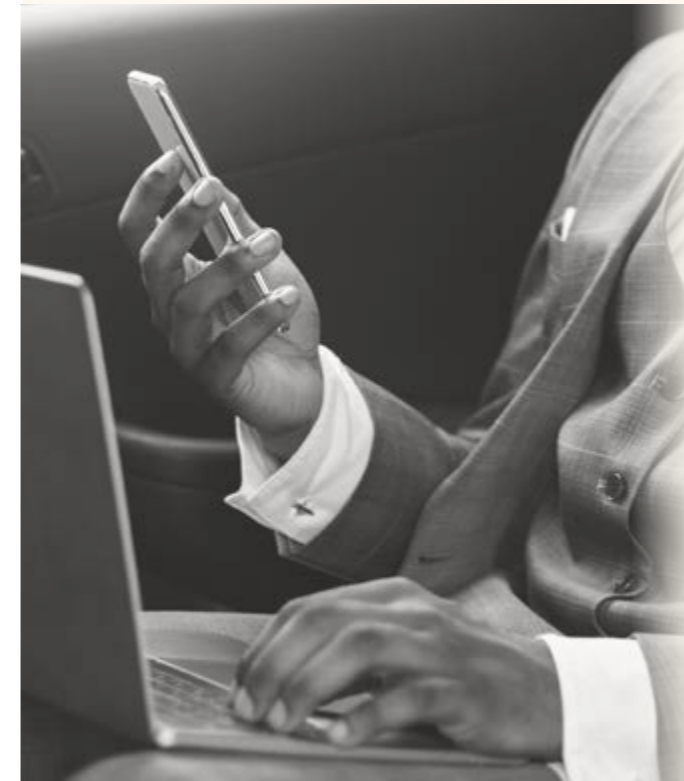
Members shared hundreds of messages on the internal ISMA member discussion board.

Topics included:

-  **AI Risk** and Corporate Espionage
-  Travel to **China** Risk and Posture
-  **Online and Digital** Executive Protection



Benchmarking




Members benchmarked on a myriad of strategic security topics.


Topics included:

-  Social Media Monitoring for **Impersonation**
-  Unified **Security** Systems
-  Employee **Travel Safety** Program
-  Global Security Department **Structure**

Member committees and working groups

 Over **70 members** dedicated their time and expertise to ISMA by serving on at least one committee or working group in 2024.

Mobile messaging groups

 ISMA members remain active on mobile messaging groups to share real-time intelligence during times of crisis.

“Just a note of thanks to this group of members for rallying yesterday and many other times. To say that I am connected in real time with 200 CSOs level-setting and sharing programmatic status is invaluable to say the least.”

“The ISMA real-time messaging group is invaluable.”

ISMA Board of Directors and Committees



The ISMA Board of Directors is comprised of experienced professionals from various industries and diverse backgrounds who are committed to advancing the field of security management.

They are responsible for leading and guiding the organization, and ensuring it remains vibrant, relevant, compliant, and well governed. Their leadership and dedication have contributed to the continued success of ISMA and the advancement of the profession.



Kirsten Meskill
Solventum,
President of the Board of Directors

Membership Committee
Chaired by Charles Myres, Deutsche Bank AG

Education Committee
Chaired by Wayne Hendricks

External Relations Committee
Chaired by Geoff Shank

Finance Committee
Chaired by Marcelo Rodriguez

Risk & Audit Committee
Chaired by Geoff Shank



Niall MacGinnis
Sky,
First Vice President



George McCloskey
Impossible Foods,
Second Vice President



Wayne Hendricks
Macquarie Group
Secretary



Marcelo Rodriguez
Assurant, Inc.
Treasurer



Scott Lindahl
Kellanova



Paul Kay
Western Union



Caliph (Cal) Mathis
S&P Global



Jana Monroe



Chris Rackow
Google



Geoff Shank
Abbott



Julia Vincke
BASF Group



Lana Djurkin-König
Swiss Re

Financial Report

Assets

Cash and cash equivalents: \$1,720,000
 Investments: \$1,012,209
 Accounts receivable: \$56,723
 Prepaid expenses: \$19,189
 Equipment: \$8,468
 Total Assets: \$2,816,589

Liabilities

Accounts payable: \$64,168
 Deferred revenue: \$638,951
 Total liabilities: \$703,119

Net Assets

Net Assets without Donor Restrictions

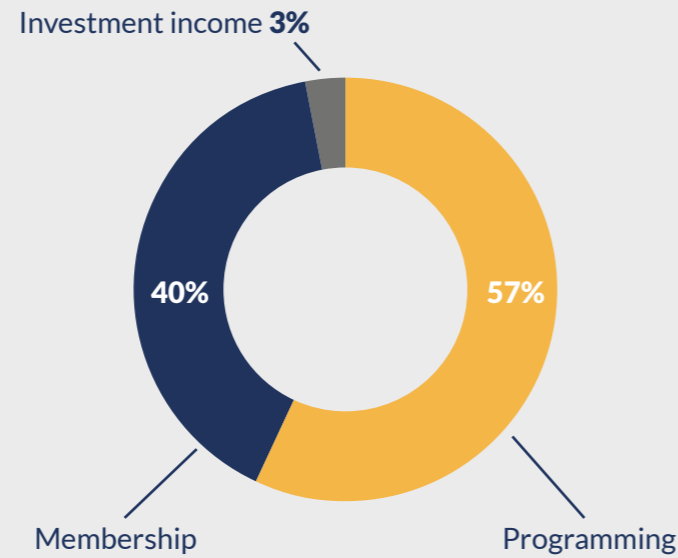
Board Designated: \$500,000
 Undesignated: \$1,613,470

Total Net Assets: \$2,113,470

Total Liabilities and Net Assets: \$2,816,589

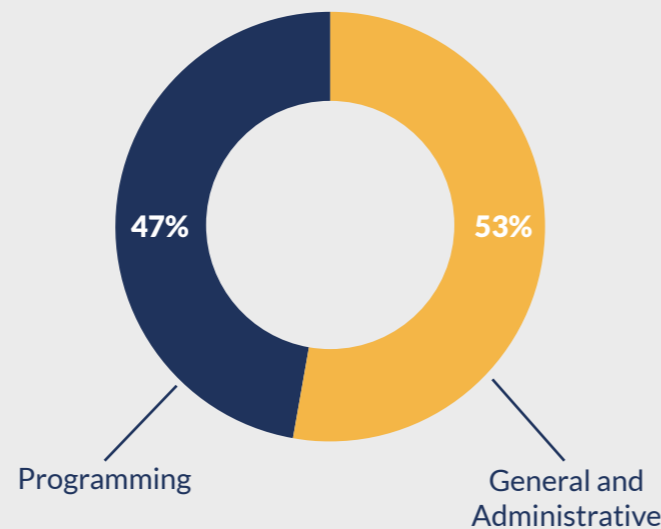
Revenue

Total: \$1,780,009



Expenses

Total: \$1,552,969



The Trusted ISMA Network in Action



“As a recent member of ISMA, I continue to be delighted by the value the membership brings.”

Elevate your strategic influence and fortify your organization's global resilience by joining the International Security Management Association (ISMA) – where collective expertise converges to shape the future of security and resilience worldwide.

“The sharing of information, best practices and frank discussions have enabled me to make a lasting difference in my organization. The impact and value from ISMA is far beyond what I get from the other organizations – and my organization sees this through end results.”

For more information on ISMA membership, please contact:

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ISMA

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