

Annual Report

2022



6%
membership
growth in 2022



Members span
21
countries



Representing
25% of the
Fortune 500



ISMA
INTERNATIONAL SECURITY
MANAGEMENT ASSOCIATION

About ISMA

The International Security Management Association (ISMA) is a premier global membership association of preeminent security executives representing multinational organizations from all industries.

Founded in 1983, we are a strategic organization exclusively for executives.



Mission

To provide members with a global, trusted, and unrivalled peer information-sharing network, a forum for robust thought-leadership, and relevant professional development.



Vision

To be the association of choice for senior security executives who are responsible for helping the world's leading businesses navigate risk and prosper.

Our Value Proposition



Invaluable conferences in business hubs throughout the world.



Exclusive membership base of organizations with annual revenues in excess of \$1bn.



A trusted network of the highest positioned security executives from the largest corporations in the world.

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Looking Back at 2022

A message from ISMA's leadership



Liz Chamberlin
Executive Director of ISMA



Chris Rackow
Board of Directors President

Dear friends and fellow members of ISMA

As we reflect on another extraordinary year, the ISMA leadership remains tremendously grateful to all our members and strategic partners for the engagement, support, and camaraderie that continue to make ISMA's trusted network so special. Despite the challenges of the ongoing COVID-19 pandemic and a stormy geopolitical environment, ISMA has worked hard to ensure that its members have access to the latest industry insights, best practices, and networking opportunities.

In 2022 the Board of Directors reviewed and optimized the association's strategic

plan to ensure it remains relevant and forward-looking to see ISMA through the next five years and beyond. It also engaged in a robust process to review and propose revisions to ISMA's bylaws for membership consideration and vote in 2023. ISMA's committees have worked tirelessly throughout the year to operationalize initiatives in support of the strategic plan. The Education Committee supported seven conferences and executive education programs in 2022 – stewarding ISMA's return to in-person gatherings in June with a conference that linked members in London and New York City. We continued the Security & Risk exchange event series

and offered twelve virtual opportunities for members to come together, benchmark, and connect.

In our perpetual pursuit of community support and cross member engagement, members responded more than 1600 times to ISMA benchmarking surveys, on all manner of strategic security topics. We also launched the first of a series of enhanced annual benchmarking surveys to continue to drive value for the ISMA network. Members also exchanged thousands of messages on our online platforms, providing practical help, advice, and resources to one another and sharing expertise with colleagues as we navigated this turbulent business environment. The

collective energy of the association cannot be overstated – ISMA truly is one of the world's best networked and most informed security associations.

The Board of Directors greatly appreciates the ongoing support and engagement of ISMA members, and recognizes the crucial role they play in advancing the organization's mission of promoting excellence in security management. Through collaboration and collective action, ISMA members are helping to drive innovation, improve industry standards, and enhance the overall effectiveness of security management practices worldwide. We thank you for your support and engagement, and hope to see you in 2023.

Liz Chamberlin
Executive Director of ISMA

Chris Rackow
Board of Directors President

ISMA Membership

ISMA is a strategic organization exclusively for executives. Members are accepted based on a rigorous application process and represent the world's leading multinational companies.

Membership Categories



Security Practitioners (Active Members)
The most senior security executives from multinational organizations with revenues in excess of \$1B annually, and from intergovernmental organizations recognized by the United Nations.



Associate Government Members
Representatives of national/international government agencies who are responsible for private sector outreach and engagement.



Life Members
Former security practitioners who continue to dedicate considerable time, service, and expertise to ISMA and to the industry at large.



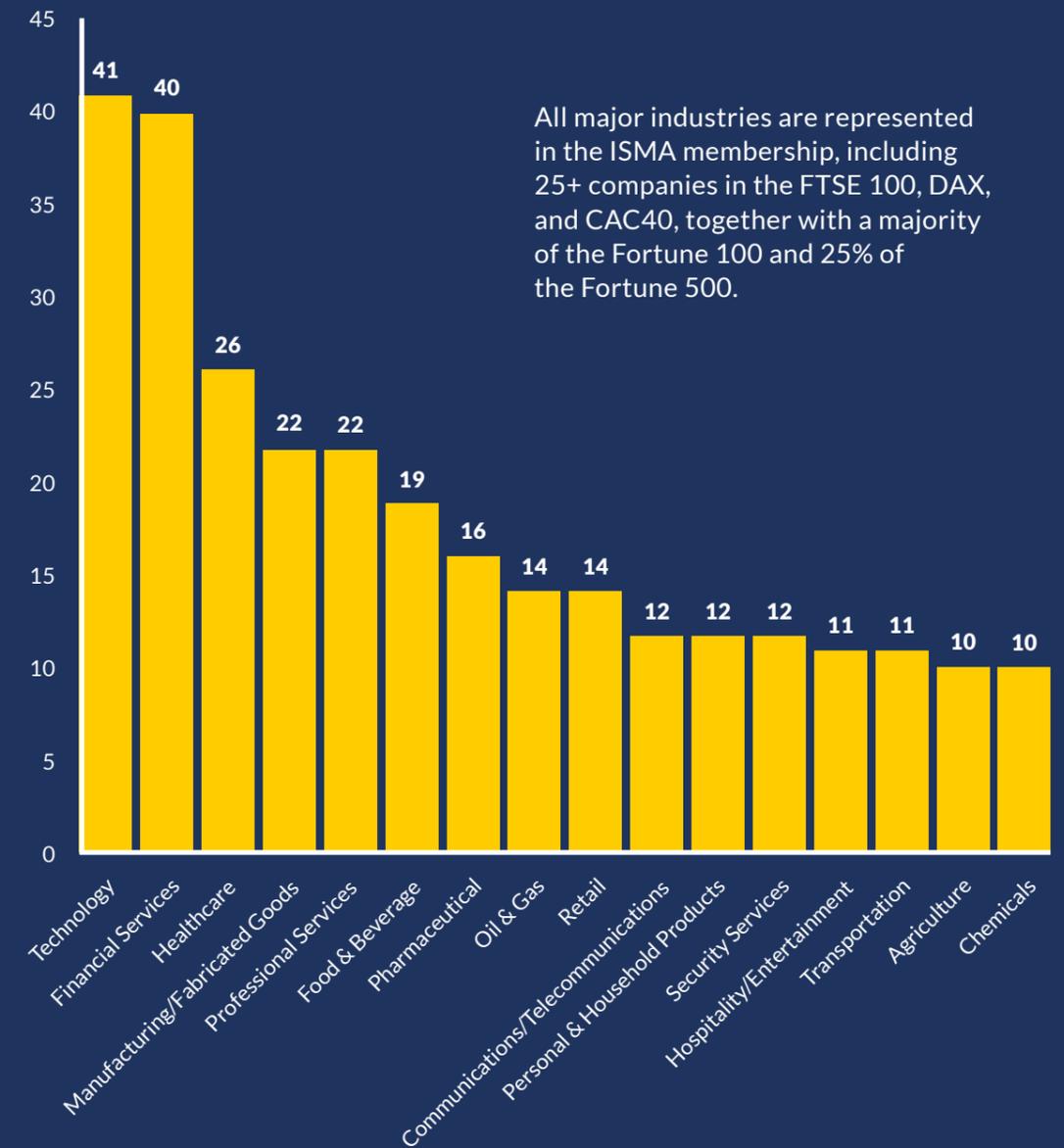
40%
increase in new member applications

ISMA membership continues to grow year on year. 2022 saw a 40% increase in new member applications as security leaders look to ISMA's trusted network for resources and support.



Top industries

Table: Members in each of the main industries represented by the ISMA membership in 2022



All major industries are represented in the ISMA membership, including 25+ companies in the FTSE 100, DAX, and CAC40, together with a majority of the Fortune 100 and 25% of the Fortune 500.

Global Footprint of the ISMA Trusted Network



- ▲ Both Member and Executive Education country
- Member country
- Executive Education countries



ISMA's footprint spans the globe

ISMA member companies are headquartered across five continents and 21 countries (and growing).

Senior security leaders from 27 countries **attended ISMA events** in 2022.

ISMA's Intellectual Capital Exchange

The intellectual capital within the ISMA membership is second to none. It truly is the world's most informed security network.

ISMA members connected and shared timely, actionable intelligence over multiple digital platforms.



Discussions



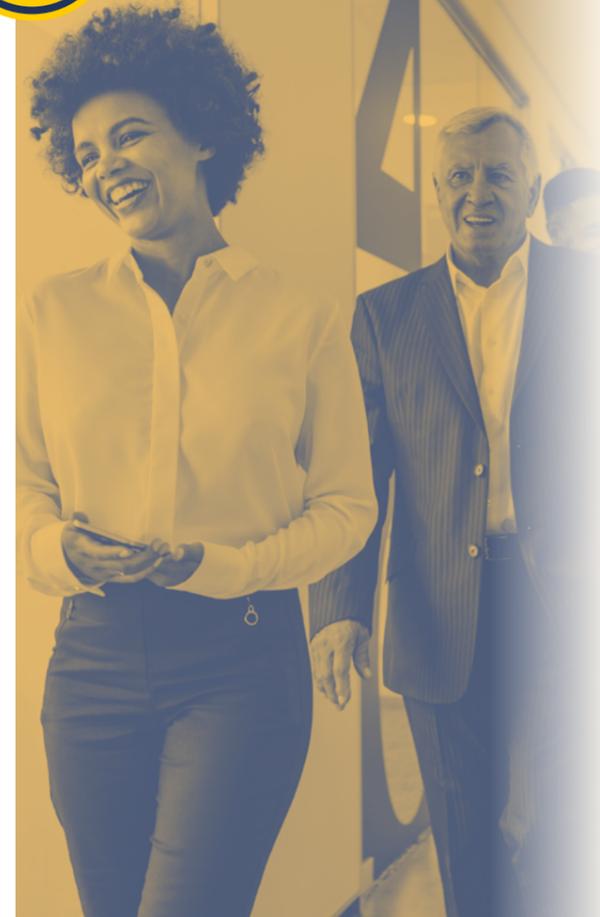
Members shared hundreds of messages on the internal ISMA member discussion board.

Topics included:

-  **Insider Threat** Program
-  **Drone** use for security monitoring
-  **Artificial Intelligence** and Natural language processing



Benchmarking



Members benchmarked on a myriad of strategic security topics.

Topics included:

-  **Intelligence Program** Maturity Level
-  **Insider Threat** Analysis Tools
-  **Global Security Department** Structure
-  **Supply Chain Risk Management** Program

Signal groups

ISMA members remain active on Signal groups to share real-time intelligence during times of crisis.

-  Members stood up a **Ukraine Conflict discussion group** to assist each other during the critical days of this conflict.

Member committees and working groups

-  Nearly **100 members** dedicated their time and expertise to ISMA by serving on at least one committee or working group in 2022.

ISMA's International Events and Education Programs

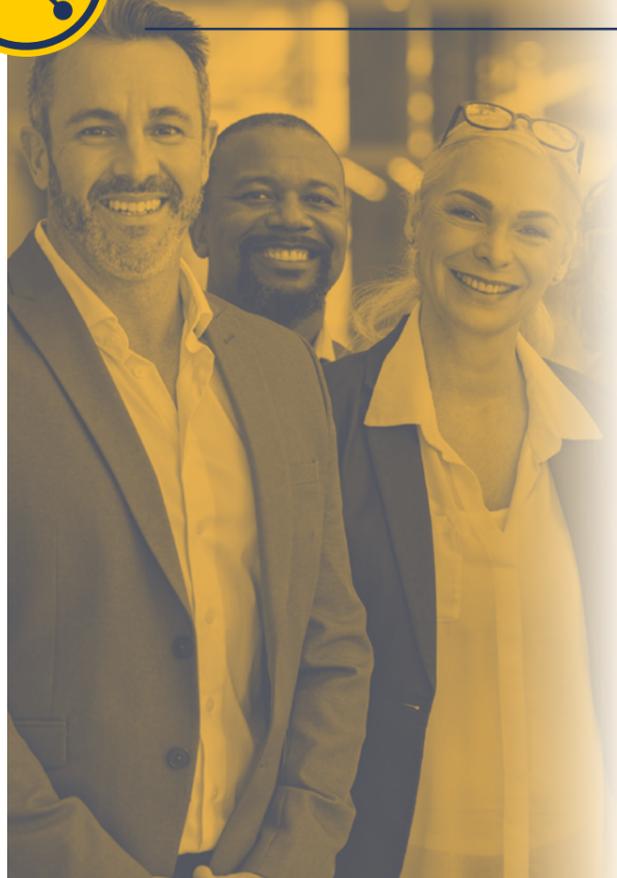
ISMA events and education programs provide a forum for the world's top security executives, bringing together participants as the foremost collaborative global force for assessing, shaping, and

evolving corporate security risk management.

We provide a uniquely powerful, international information sharing network.



Conferences



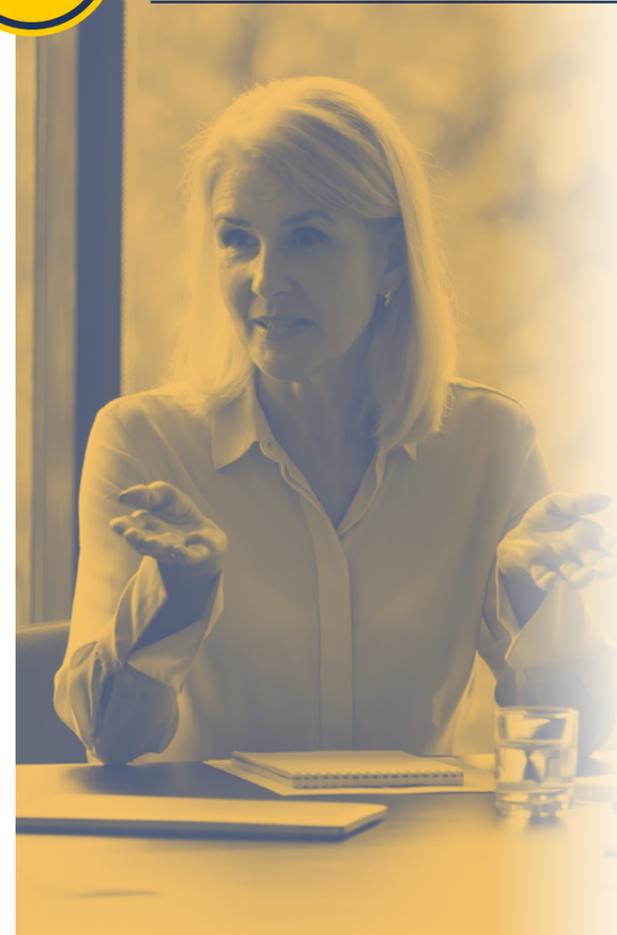
ISMA's events include conferences held around the globe multiple times a year. Members convene with thought leaders to discuss critical business issues in security risk management.

Conferences held in 2022 included:

-  ISMA January **Member Meeting**, Virtual
-  ISMA **Security and Risk Exchange**, Sunnyvale, California
-  ISMA June **Member Meeting**, NYC and London
-  ISMA-OSAC Europe Regional **Security Conference**, Vienna, Austria



Executive education



ISMA has partnered with top tier business schools to develop and deliver several executive education courses to train current and future security executives. These exclusive professional education programs are among the profession's best.

2022 Executive Education courses held:

-  ISMA-Kellogg Senior Executive Program: **Leading Through Crises**, Evanston, IL
-  ISMA-Kellogg Program: **Understanding Security as a Business Asset**, Evanston, IL
-  ISMA-THI Program: **Strategic Security Management**, Ingolstadt, Germany

Virtual events

Members enrich their security knowledge and business acumen, stay connected, and keep informed throughout the year via remote learning opportunities.

-  Virtual **roundtables** and briefings allow members to share real time situational information to make informed business decisions.



Learn more

Learn more about ISMA's remarkable educational suite here: www.isma.com/events

ISMA's Board of Directors



The ISMA Board of Directors is comprised of experienced professionals from various industries and diverse backgrounds who are committed to advancing the field of security management.

They are responsible for leading and guiding the organization, and ensuring it remains vibrant, relevant, compliant, and well governed. Their leadership and dedication have contributed to the continued success of ISMA and the advancement of the security profession.



Chris Rackow
Google
President of the Board of Directors

Membership Committee
Chaired by Cedrick Moriggi

Education Committee
Chaired by Wayne Hendricks

External Relations Committee
Chaired by Geoff Shank

Finance Committee
Chaired by George McCloskey

Risk & Audit Committee
Chaired by Niall MacGinnis



Scott Lindahl
The Kellogg Company,
First Vice President of the Board of Directors



Kirsten Meskill
Bed, Bath & Beyond,
Second Vice President of the Board of Directors



Niall MacGinnis
Sky,
Secretary of the Board of Directors



George McCloskey
Impossible Foods,
Treasurer of the Board of Directors



Wayne Hendricks
Macquarie Group



Paul Kay
EchoStar



Caliph (Cal) Mathis
S&P Global



Marco Mille
Siemens AG



Jana Monroe
Herbalife



Cedrick Moriggi
Holcim



Marcelo Rodriguez
Assurant, Inc.



Geoff Shank
Abbott

Financial Report

Assets

Cash and cash equivalents: \$1,679,433
 Investments: \$543,487
 Accounts receivable: \$36,893
 Prepaid expenses: \$35,708
 Equipment: \$7,212
 Total Assets: \$2,366,814

Liabilities

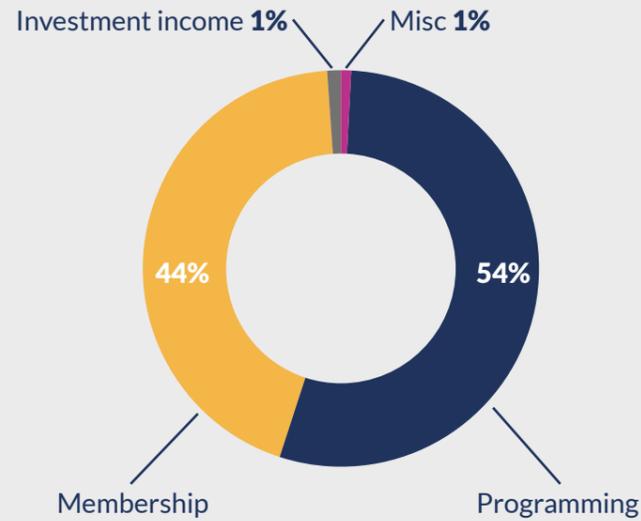
Accounts Payable: \$79,214
 Deferred Revenue: \$563,071
 Total Liabilities: \$643,953

Net Assets

Net Assets without Donor Restrictions
 Board Designated: \$500,000
 Undesignated: \$1,222,861
 Total Net Assets: \$1,722,861
 Total Liabilities and Net Assets: \$2,366,814

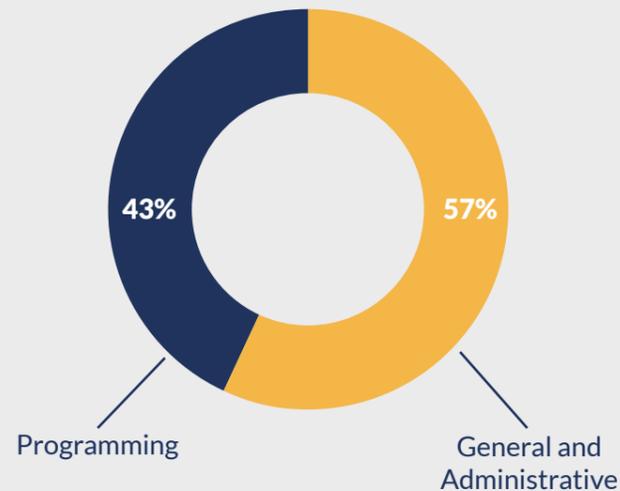
Revenue

Total: \$1,531,734



Expenses

Total: \$1,232,152



www.isma.com

ISMA Staff

Liz Chamberlin
 Executive Director

Molly Jin
 Director of Education & Knowledge Management

Lacey Miller
 Membership Services & Operations Manager

For more information on ISMA membership, please contact:

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 [Follow us on LinkedIn](#)

Together, members help increase the value of security risk management as a business function in today's complex business environment.

"There's not a challenge that I can't solve, knowing that my ISMA colleagues, a trusted circle, are there as a resource."

"ISMA is an incredible organization that is purpose built for the security practitioner - the real professional who wants to be cutting edge and who insists on being on top of their game."

"Each interaction and exchange of ideas with your ISMA colleagues leaves you with a new, diverse perspective on the subject."

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