

# What is



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**INTERNATIONAL SECURITY MANAGEMENT ASSOCIATION (ISMA)**, founded in 1983, is a premier international security association of senior security executives from major business organizations located worldwide. ISMA's mission is to provide and support an international forum of selected security executives whose combined expertise will be utilized in a synergistic manner in developing, organizing, assimilating, and sharing knowledge within security disciplines for the ultimate purpose of enhancing professional and business standards.

ISMA membership is limited to only the most-senior level executives responsible for the security of the world's largest corporations, including nearly half of the U.S. Fortune 100 companies and about one-fifth of the Global 200. Our membership currently spans five continents, representing an aggregate employee base of 10.5 million, and aggregate revenues in excess of \$3 trillion.

As individuals, ISMA members are educated, active, and interested in staying on top of the latest developments. Because their jobs place them in policy-making roles, their decisions have far-reaching effects on their companies' productivity and profitability. Many of our members previously served in senior positions in law enforcement, military and intelligence organizations. The membership is well versed and respected in the industry, and comprises a very prestigious and unprecedented forum for the exchange of ideas, practices and information. No other organization offers as much in-depth experience in managing security as a business function.

## **What are membership benefits?**

The primary benefit of ISMA membership, is being able to tap into a vast network of shared experience. Whatever problem you face, and wherever you face it, you will find in ISMA people who can share information, support, ideas, and – most important – real, tested solutions.

There is no other group of people anywhere in the world that can offer such practical guidance in managing security issues in today's rapidly changing business world. This peer-to-peer, problem-solving network is what ISMA is all about.

Members rely on this network to help their companies seize new business opportunities that might otherwise be neglected or ignored due to risk. Managing risk is what ISMA members do. To companies with ISMA members on their management team, ISMA is a resource of inestimable value and a critically important part of their corporate growth strategy.

There are benefits beyond the members themselves, most notably semi-annual conferences and educational initiatives held in major cities around the world. These conferences address important leadership issues facing today's corporate management, and provide excellent opportunities for both professional and personal growth.

Other ongoing activities include:

- Participation in European Commission activities to prevent organized crime
- U.S. State Department Overseas Security Advisory Council (OSAC)/ISMA regional conferences
- Educational initiatives with prestigious business schools
- Representation before the European Round Table of Industrialists (CEO members from many of Europe's largest corporations)
- Establishment of ongoing liaison with law enforcement agencies, government agencies, and educational institutions worldwide
- Assisting legislative and regulatory bodies in an advisory capacity
- Establishment of a web-based resource community that addresses the specific needs of security professionals in international business

## **What are the membership requirements?**

### **ISMA member requirements**

ISMA is, by design, an exclusive organization for senior-level security executives to share their concerns, ideas, knowledge, and professional network resources. As such, there are stringent standards for membership. In addition, continued membership is contingent on minimum attendance and participation requirements. This ensures the long-term value of ISMA as a networking resource.

These are the basic membership requirements:

### **Security practitioners**

- Must be actively employed as the most-senior security executive of the enterprise
- The enterprise must operate autonomously, and have assets or sales exceeding five hundred million dollars (\$500,000,000) per year
- Must have a baccalaureate degree or its equivalent, or have a minimum of six years experience in a policy-making role in the security industry, in private industry
- Have the endorsement of three existing ISMA members

### **Suppliers of security services**

Must be actively employed as Chief Executive Officer of the enterprise

- The enterprise must operate autonomously, supplying a full range of consultative security services, and have business revenues of at least forty million dollars (\$40,000,000) per year derived from those services
- Must have a baccalaureate degree or its equivalent, or have a minimum of six years experience in a policy-making role in the security industry, in private industry
- Have the endorsement of three existing ISMA members

ISMA is the world's premier organization for top-level security executives in multi-national corporations. It is the only resource available that offers such a high caliber of member – or such a high degree of interaction between members. Risk is part of business. Helping organizations manage that risk is *all* of ISMA's business.

# International Security Management Association

## SUMMARY

Total number of member companies:	320			
Estimate total number of employees represented by member companies:	10.5 million			
Estimated aggregate revenues of member companies:	\$3.2 trillion			
Percent of member companies that compete internationally:	85%			
Member companies and/or parent companies listed on the 2001 Fortune 100:	51			
Member companies and/or parent companies listed on the 2001 Fortune 500:	135			
Industries represented by ISMA member companies:				
• Pharmaceutical	• Cosmetics	• Banking	• Transportation	• Utilities
• Natural Resources	• Textile	• Communications	• Financial Services	• Consulting
• Engineering	• Security Services	• Chemical	• Health Care	• Energy
• Accounting	• Construction	• Automotive	• Forest Products	• Tobacco
• Sporting Goods	• Beverage	• Bottling	• High Technology	• Media
• Information Technology	• Bakery	• Industrial Equipment	• Imaging	• Integrated Circuits
• Religious Organizations	• Manufacturing	• Apparel	• Internet	• Computer

For further information, please contact:

### **INTERNATIONAL SECURITY MANAGEMENT ASSOCIATION**

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**E-Mail: [ISMA3@AOL.COM](mailto:ISMA3@AOL.COM)**

**Website: [www.ismanet.com](http://www.ismanet.com)**

**ISMA Membership includes the Senior Security Executive from the following companies:**

3Com Corporation  
3M  
ACE-INA  
ADVANCE PCS  
Advanced Micro Devices, Inc.  
Aetna, Inc.  
Agilent Technologies  
Air Security International Inc.  
Alcan Inc.  
Alcatel  
Allegiance Healthcare  
Allied Security  
ALLTEL  
Amazon.com  
American Express  
American General Corporation  
American International Group  
American Management Systems  
American Red Cross  
American Standard Companies  
AMGEN  
AMP Limited  
Anadarko Petroleum Corporation  
AOL Time Warner  
Apache Corporation  
Aramark Corporation  
Archer Daniels Midland Company  
Arthur Andersen  
Ashland Inc.  
AT&T  
ATCO Group  
Avaya Communications  
Aventis Pharmaceuticals  
Avon Products, Inc.  
BAE SYSTEMS  
Baker Hughes Incorporated  
Ball Corporation  
Baltimore Gas & Electric  
BASF Corporation  
Bass Companies  
Bayer Corporation  
Bechtel Corporation  
Bell Canada  
BellSouth Corporation  
BIOGEN, Inc.  
BMC Software, Inc.  
Boise Cascade Corporation  
Boston Scientific Corporation  
BP Exploration Caspian Sea Ltd.  
BP plc  
Breed Technologies  
Brink's Inc.  
British Airways  
British American Tobacco  
British American Tobacco Australasia  
British Telecommunications  
Brown & Williamson  
Burlington Resources  
Cabot Corporation  
Camden Property Trust  
Cap Gemini Ernst & Young  
Capital One Financial Corporation  
CARCO Group, Inc.  
Cargill, Inc.  
Caterpillar  
CellStar Corporation  
Cemex  
Charles Schwab & Co., Inc.  
Chase Manhattan Bank  
Chevron Texaco Corporation  
CIGNA  
Cisco Systems  
Citigroup  
Cleveland Browns  
Cleveland Clinic Foundation  
Coca-Cola Enterprises, Inc.  
Comcast Corporation  
Command Security Corp.  
Compaq Corporation  
Computer Associates International, Inc.  
Conoco, Inc.  
Control Risks Group Holdings Limited  
Convergys Corporation  
Cooper Industries, Inc.  
Corning Incorporated  
Credit Suisse First Boston  
Cummins, Inc.  
DaimlerChrysler AG  
Darden Restaurants  
De Beers  
Defence Systems Limited  
Delaware North Companies, Inc.  
Deloitte & Touche LLP  
Delta Air Lines, Inc.  
Deluxe Corporation  
Detroit Diesel Corp.  
Dial Corporation  
Discovery Communications, Inc.  
Dow Corning Corporation  
Duke Energy Corporation  
DuPont  
E\*Trade Group  
Eastman Chemical Company  
Eastman Kodak Company  
Edison International  
El Paso Corporation

Elizabeth Arden Company  
EMC Corporation  
Enterprise Rent A Car  
Equiva Services LLC  
Ernst & Young LLP  
Estee Lauder, Inc.  
Eveready Battery Company  
Exelon Corporation  
Exodus Communications, Inc.  
Exxon Mobil Corporation  
Farmers Insurance Group  
Federal Express Corporation  
Federal-Mogul Corporation  
Fiat Sp.A.  
Fidelity Security Services, Inc.  
Fleming Companies, Inc.  
Fluor Corporation  
FMC Corporation  
FPL Group  
Gateway  
GE Capital  
General Mills  
Genzyme  
Georgia Pacific Corporation  
Georgia Power  
Gildan/Activewear  
Gillette Company  
GlaxoSmithKline plc  
Halliburton Company  
Health Net, Inc.  
Hoffmann-LaRoche Inc.  
Honeywell  
Household International  
HSBC Holdings PLC  
Hughes Electronics Corporation  
Imperial Oil Limited  
Independence Blue Cross  
Ingram Micro  
Intel Corporation  
International Paper  
International Truck and Engine Corporation  
Interstate Brands Corporation  
ITT Industries - Fluid Handling  
J.M. Family Ent.  
Johnson & Johnson  
JT International S.A.  
Kellogg Company  
Kelly Services  
Kerr McGee Corporation  
Kimberly-Clark Corporation  
Kohler Company  
KPMG LLP  
Kraft Foods  
LDS Church  
Lehman Brothers

Levi Strauss & Co.  
Liz Claiborne  
Loews Corporation  
Loral Space and Communications  
L'Oreal USA  
Lucent Technologies  
MacAndrews & Forbes Holdings, Inc.  
Macerich  
Major League Baseball  
Maritz Inc.  
Marriott International Inc.  
MasterCard Int.  
Mayo Clinic  
MBNA America  
McKesson Corporation  
Medtronic, Inc.  
Mellon Financial Corporation  
Merck & Company, Inc.  
Merrill Lynch  
MGM Studios, Inc.  
Mirant Corporation  
Morgan Stanley Dean Witter and Co.  
Motorola  
NASDAQ  
National Grid USA  
Nestle SA  
Nestle USA  
New York Stock Exchange  
New York Times  
Nexen Inc.  
Nokia Corporation  
Nortel  
Novartis Corporation  
Novell, Inc.  
Occidental Oil & Gas Corporation  
Ocean Energy, Inc.  
OMV AG  
Parker Hannifin Corporation  
Paychex Inc.  
Penske Corporation  
PeopleSoft, Inc.  
Pepsi Bottling Group  
Per Mar Security  
Pfizer Inc.  
Pharmacia Corporation  
Philip Morris  
Philips Electronics NV  
Phillips Petroleum Company  
Pinkerton's Inc.  
Pirelli Spa  
Pitney Bowes  
Polaroid Corporation  
PPG Industries, Inc.  
Praxair, Inc.  
Pricewaterhouse Coopers LLP

Procter & Gamble  
Professional Security Bureau, Ltd.  
Progress Energy Service Company  
Providian Financial Corporation  
Prudential Insurance Company of America  
Prudential plc  
Prudential Securities, Inc.  
Qualcomm Inc.  
R.J. Reynolds Tobacco Co.  
Reliant Energy  
Revlon, Inc.  
Roche Diagnostics Corporation  
Rockwell Automation  
Rolls-Royce North America Holdings Inc.  
Royal & SunAlliance  
Ryder System, Inc.  
S.C. Johnson & Son, Inc.  
Sabre, Inc.  
Sara Lee Branded Apparel  
Security Forces, Inc.  
Siemens Ag  
Smurfit-Stone Container Corp.  
Solectron Corporation  
Sony Electronics, Inc.  
SOS Security Incorporated  
Souza Cruz  
Sprint  
SSR Personnel Services  
Starbucks Coffee Company  
State Farm Insurance Company  
State Street Corporation  
Teradyne Inc.  
Tesco  
Texas Instruments Inc.  
The Bank of New York  
The Dow Chemical Company  
The Mead Corporation  
The Reader's Digest Association  
The Vanguard Group  
Thomson Legal & Regulatory  
Time Inc.  
Timken Company  
Tishman Speyer Properties  
TransCanada PipeLines Ltd.  
Tribune  
Tricon Global Restaurants, Inc.  
Trinity Industries, Inc.  
Turner Broadcasting System, Inc.  
TYCO Electronics Corporation  
Unilever Cosmetics International  
Unilever North America  
Union Fenosa  
Unisys Corporation  
United Auto Group, Inc.  
United States Olympic Committee

United Technologies Corporation  
Universal Studios, Inc.  
Unocal  
Vance International Inc.  
Verizon Communications Inc.  
Visa International  
Vulcan Inc.  
W.L. Gore & Associates, Inc.  
W.W. Grainger, Inc.  
Wackenhut Corporation  
Warner Brothers  
Washington Group Int. Inc. - Government  
Waste Management, Inc.  
Westvaco Corporation  
Wm. Wrigley, Jr. Company  
World Bank Group  
Wyeth-Ayerst Pharmaceuticals  
Xcel Energy  
Zurich Financial Services